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## Summary

Erico Platt has extensive experience in graphic design for both print media and digital media. She has played a primary design role in annual reports and brochures for companies ranging from Stamford Hospital to Dun and Bradstreet. She has developed complete corporate branding design manuals for clients including Stamford Hospital, Maine General Hospital, Seiko, and Mitsubishi. For digital media she did interface design of CD ROM for Fine Art Museum of Long Island, designed a screensaver for TOYOTA Trading Company and casestudies for Millennium celebration screen designs for ABC.

In addition, I have done exhibition design, including a large display at the United Nations.

Her projects are wide-ranging in both geography and scope. Much of her work is done remotely, an arrangement that is often convenient for herself and clients.

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## Awards and Exhibitions

- Designed anti-atomic bomb exhibitions—A Message from Hiroshima & Nagasaki—for the United Nations in 2005, 2010 and 2015.
- Winner of Print's Regional Design Annual 2003, sponsored by *PRINT* magazine.
- Winner of *HOW* design magazine's 1999 Design Annual.
- Bronze Winner in the 1997 Summit Creative Awards Competition in the Web design category.
- Award winner in Sun Microsystems' first HotJava Design Contest in 1995 for Web page design.
- 2 brochure designs were selected and published in a book entitled, *Corporate Profile Graphics 2* in 1997 by PIE Books.
- Winner of Creativity '95 Design Contest, sponsored by Creativity, the annual art direction publication.
- Original calendars were published in a book entitled, *Calendar Graphis*.

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## Education

- General Assembly, New York UX/UI Design
- Visual Design Institute, Tokyo Japan: Associate Degree in Art Design
- Akita University, Akita Japan: B.A. Science in Education/ Japanese Linguistics and Literature

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## Contact

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## Experiences

### **2006 to Present**

Principal/Art Director/Senior Graphic Designer  
Manhattan Text & Graphics

- Creating and designing digital publications, CD-ROM interface designs, Web page designs, exhibition designs, as well as all the traditional printed publications, collaterals, calendars and book designs.
- Clients include the following companies: TransImage, Page, Arbitrio & Resen, Braincraft Learning Technologies, isi Dentsu America, NeXT Visual Communications Inc, Maker Media and TOYOTA.

### **2000 to 2012**

Senior Graphic Designer/Contractor  
NeXT Inc.  
Stamford, CT

- Played a primary roll in designing all print materials, websites and presentations.
- Responsible from the initial conceptualization through the final implementation for all design materials.
- Clients included: Stamford Hospital, Maine General Hospital, GE.

### **1997 to 2000**

Senior Graphic Designer  
Rei Yoshimura International Co Ltd  
New York, NY

- Full design and directorial responsibility for corporate identity application designs, and design manuals, including printing control and scheduling.
- Advised president on design matters and provided design for all projects: office products, packages, books, magazines and brochures.
- Clients included: Mazda, Yokogawa, Seiko I, Obayashi, Mitsubishi Kasei, Mitsui Kinzoku, Seibunsha Publishing and the Miyako Hotel.